

# Motorola Premier Purchase Battery Postcards

Page 1 of 2

Remember to email your  
Channel Identifier Logo to Stream!

## ► Order Form (items marked with "\*" will print on mailer and/or billing stuffer)

\*Dealership Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Motorola# \_\_\_\_\_  
\*Website \_\_\_\_\_ Email Address \_\_\_\_\_  
\*Address \_\_\_\_\_  
\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_  
\*Telephone \_\_\_\_\_ Fax \_\_\_\_\_

- Please include my **company logo**. (Please email your logo to [patty@streamcompanies.com](mailto:patty@streamcompanies.com))  
 Check if **email address** should print on your order(s).  
 Check if you would like **samples** shipped to you.

## ► Motorola Two-Way Radio Battery Postcard Selection

- |  |  |
|--|--|
| <input type="checkbox"/> Definition - Affordable | <input type="checkbox"/> Definition - Reliable |
| <input type="checkbox"/> Definition - Dependable | <input type="checkbox"/> Power On - Power Up   |
| <input type="checkbox"/> Definition - Durable    | <input type="checkbox"/> KA- Power             |
| <input type="checkbox"/> Definition - Powerful   |  |

► Please check quantity next to turnkey price or postcard only price. The turnkey price includes logo, printing, list rental, mailing services and mailing postage.

Postcard Turnkey Prices (check one)	OR	Postcard Only Prices (check one)
<input type="checkbox"/> 600 ... \$1,112 <input type="checkbox"/> 2,000 ... \$2200		<input type="checkbox"/> 600 ... \$558 <input type="checkbox"/> 2,000 ... \$970
<input type="checkbox"/> 1,000 ... \$1300 <input type="checkbox"/> 2,500 ... \$2400		<input type="checkbox"/> 1,000 ... \$600 <input type="checkbox"/> 2,500 ... \$1160
<input type="checkbox"/> 1,500 ... \$1750 <input type="checkbox"/> 5,000 ... \$4300		<input type="checkbox"/> 1,500 ... \$760 <input type="checkbox"/> 5,000 ... \$2000

For special requests, such as adding information that is currently not shown on the template, a charge of \$25 will be applied. Please call your account representative with any questions. \* Additional shipping fee will be applied for blank postcards delivered to dealers. \*\*Please indicate physical address, shipments can not be made to a PO Box.

► INDICATE OFFER TO APPEAR ON POSTCARD (optional): \_\_\_\_\_

► Billing Stuffers - Would you like to add Billing Stuffers to this order?     Yes     No

Choose your Billing Stuffer design:

- |  |  |
|--|--|
| <input type="checkbox"/> Definition - Affordable | <input type="checkbox"/> Definition - Reliable |
| <input type="checkbox"/> Definition - Dependable | <input type="checkbox"/> Power On - Power Up   |
| <input type="checkbox"/> Definition - Durable    | <input type="checkbox"/> KA- Power             |
| <input type="checkbox"/> Definition - Powerful   |  |

Choose your Billing Stuffer quantity:

- |                                      |  |  |
|--------------------------------------|--|--|
| <input type="checkbox"/> 250 = \$200 | <input type="checkbox"/> 1,000 = \$325 | <input type="checkbox"/> 2,000 = \$425 |
| <input type="checkbox"/> 600 = \$312 | <input type="checkbox"/> 1,500 = \$377 | <input type="checkbox"/> 5,000 = \$575 |
| <input type="checkbox"/> 750 = \$319 |  |  |

► INDICATE OFFER TO APPEAR ON BILLING STUFFERS (optional): \_\_\_\_\_

**stream**  
companies

www.StreamCompanies.com  
255 Great Valley Parkway, Suite 150  
Malvern, PA 19355

**FAX THIS ORDER TO:**  
[Fax] **610-540-6433**

Your Account Executive:



Tiffanie Leos  
Account Executive

[Voice] **610.644.8637 x247**  
[tiffanie@StreamCompanies.com](mailto:tiffanie@StreamCompanies.com)

**Call me TODAY**  
**and ask about**  
**co-op for Motorola**  
**Pocket Folders**  
**Sell Sheets**  
**Advertising**  
**Marketing**  
**Web Design**

REV 10/13/11

www.StreamCompanies.com

# Motorola Premier Purchase Battery Postcards

Page 2 of 2

## ► Delivery Schedule and Reporting Marketing Activities:

All orders placed between March 1st through March 31st will be mailed the week of April 11th  
All orders placed between April 1st through April 30th will be mailed the week of May 9th  
All orders placed between May 1st through May 30th will be mailed the week of June 6th  
All orders placed between June 1st through June 30th will be mailed the week of July 11th  
All orders placed between July 1st to July 31st will be mailed the week of August 8th  
All orders placed between August 1st to August 31st will be mailed the week of September 12th  
All orders placed between September 1st to September 30th will be mailed the week of October 10th  
**FINAL DEADLINE** – All orders placed between October 1st to October 15th will be mailed the week of October 24th

## Reporting your marketing activities:

### New for 2011 - Have Stream Report Your Marketing Activities for You!

If you wish to report your activity yourself, you may do this online by going to [www.motorolacoop.com](http://www.motorolacoop.com). Stream will provide via email a sample of your artwork and a copy of your invoice for you to report your marketing activities. (If you do an email newsletter, we will also supply a copy of the email list used with these items for your reporting.)

- **List Services** (complete only if you wish Stream to supply a prospect list for your mailing) Stream Companies uses the finest publications lists in the industry to target the exact users of Motorola products. If more room is needed, attach another sheet.  
**Counties you wish to mail to:** \_\_\_\_\_ **List Industries:** \_\_\_\_\_

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

## ► Agreement

I agree to follow the guidelines set forth in the Motorola co-op program. I understand that the above program must be pre-approved for reimbursement. After completing the order, your dealership will be reimbursed through Motorola, once appropriate documentation is sent. Stream Companies' payment terms are net 30.

Authorized Signature: \_\_\_\_\_ Order Total \$ \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax completed form to (610) 540-6433, Attn: Tiffanie Leos**

\* Stream will send (via email) you your invoice, sample of the artwork, and email list for you to report your marketing activities on the Motorola co-op website at [www.motorolacoop.com](http://www.motorolacoop.com). You have until October 31st, 2011 to report your marketing activities.

- **Deduct Funds from My Co-op Account**       **Bill My Dealership Directly**

\* Please remember to send over your Vendor Co-op Release Form and we will submit to Trade One.

**stream**  
companies

[www.StreamCompanies.com](http://www.StreamCompanies.com)  
255 Great Valley Parkway, Suite 150  
Malvern, PA 19355

**FAX THIS ORDER TO:**  
[Fax] **610-540-6433**

## Your Account Executive:



Tiffanie Leos  
Account Executive  
[Voice] **610.644.8637 x247**  
[tiffanie@StreamCompanies.com](mailto:tiffanie@StreamCompanies.com)

**Call me TODAY**  
**and ask about**

**co-op for**  
**Motorola**

**Brochures**  
**Pocket Folders**  
**Sell Sheets**  
**Logo Design**  
**Advertising**  
**Marketing**  
**Web Design**



REV 10/13/11



## Direct Deduct Co-op Release Authorization Form

(Use this form to approve the release of co-op funds directly to the vendor listed below. The standard Prior Approval and Claim forms should be used for all other authorizations. This authorization is not transferable, and is valid only for the below described activity.)

### Vendor Instructions:

Step 1: Complete form and obtain signature from authorized dealer representative

Step 2: Submit a prior approval request to TradeOne – include a copy of this form along with the proposed activity description and sample – make changes if requested. Fax to 512-427-0452.

Step 3: If approved, complete marketing activity for dealer

Step 4: Submit invoice with all required paperwork to TradeOne.

### For TradeOne Use Only:

Reviewed by: \_\_\_\_\_

Activity Approved:  Yes  No

Required Changes: \_\_\_\_\_

Approval No.: \_\_\_\_\_ Percent Approved: \_\_\_\_\_%

Funds Reserved:  Yes  No Amount \$ \_\_\_\_\_

Billable to:  c/o TradeOne  Dealer Only

Dealership Name \_\_\_\_\_

Motorola Dealership Number \_\_\_\_\_ (should be 10 digits)

Authorizing Dealer Representative \_\_\_\_\_ (print name here, signature below)

### Vendor/Activity Information:

In order for TradeOne Marketing to be authorized to reserve funds and dispense payment from your Motorola co-op fund, please fill out the following information. Please specify the maximum amount of funds you are authorizing for this order.

Supplier/Vendor Name \_\_\_\_\_ Contact: \_\_\_\_\_

Marketing Activity Description \_\_\_\_\_ Phone # \_\_\_\_\_

Maximum Co-op Deduction Authorized \$ \_\_\_\_\_ (subject to available funds)

***(Prior to releasing any co-op payments, TradeOne Marketing will review all submissions for the required proof of performance documents and compliance with the terms of the current co-op program guidelines. Payment will be made only on marketing activities that are in compliance with the current co-op guidelines. Activities failing to adhere to these terms will not be approved for payment. Pre-payment of funds is not allowed. Reimbursement will only be made once the activity is completed and reviewed for compliance.)***

### Terms Acceptance Agreements:

- A. Motorola reserves the right to void any claims that do not comply with the terms and conditions of the co-op program policy
- B. **Prior approval is required for all activities** unless expressly stated otherwise by Motorola
- C. Dealer authorizes TradeOne Marketing to release dealer co-op account balance information to vendor selected above
- D. Dealer agrees to pay any outstanding balance owed to vendor due to insufficient available co-op funds. **Pending payments to vendors against coop funds not yet earned will not be allowed.**

Dealership Authorized

Signature \_\_\_\_\_ Title \_\_\_\_\_